

Briefing: Green Value Stream (GVS) Thinking

*A senior Leader briefing on what Green Value Stream (GVS) thinking is –
and how North American business is using it to compete and win*

Description

This 2-hour briefing for Community Leaders and Senior Executives puts Green Value Stream (GVS) thinking in perspective and how it is used to increase profits while attracting customers, retaining employees, and increasing shareholder value. This briefing reveals how GVS provides immediate cost savings and short-term paybacks as it sets in place the foundation for moving towards environmental sustainability that will protect future profits and increased competitiveness.

This practical briefing is delivered by a former Plant Manager who applied and proved the value of GVS thinking. His experience delivers the Big Picture as he highlights the issues, pitfalls, and considerations to address in putting a GVS strategy successfully in place.

Designed for the times, the GVS approach retains its sustainability through the hands-on involvement of the people who must maintain it. Emphasis is placed on defining management's role and responsibility in providing the environment needed to ensure its growth. Companies familiar with Lean Thinking will find powerful parallels which enable GVS to be quickly grasped and integrated with existing processes.

The presenter was selected to present his case study at the largest Lean Conference in North America in 2008. He will share not only his direct experience, but the perspectives of those deploying Green Thinking around the world.

His message fits with today's increasingly globally competitive marketplace and the need to protect margins in tough times while preparing to be in the best position possible when the economy recovers.

Pre-Requisite

There are no pre-requisites needed to attend this session. A basic understanding of sustainability and/or LEAN manufacturing will be helpful but is not necessary.

Learning Objectives

Upon attending this briefing, leaders will:

1. Appreciate the key business case elements for implementing Environmental Sustainability (Green) strategies including short and long-term impacts.
2. Understand the proven process and the steps in implementing a practical GVS process in an organization - and the pitfalls to avoid to ensure sustainable and increasingly positive cash flow.
3. Describe the overall GVS process and how the 7 Green Wastes of Energy, Water, Materials, Garbage, Transportation, Emissions & Biodiversity are being viewed and addressed today.
4. Learn from specific examples of how organizations are minimizing and eliminating the 7 Green Wastes to realize immediate costs savings together with short and longer-term paybacks.
5. Describe how GVS complements and aligns with Lean as it engages people to accelerate continuous improvement and uncover previously overlooked wastes and cost avoidance by following a proven process.